

**ENFIELD BOARD OF EDUCATION  
CURRICULUM COMMITTEE MINUTES  
JUNE 22, 2023**

The June 22, 2023, Curriculum Committee meeting was called to order by Amanda Pickett at 5:26 PM.

**Present:** Amanda Pickett, Dr. Gerald Calnen and Jean Acree  
**Also Present:** Michelle Middleton and Cory O'Connell  
**Audience:** None

**Textbook Approval for Business/FACS Courses:**

Mr. O'Connell presented the committee with two new textbooks for consideration: one for marketing and one for interior design. Both courses have older books, and these newer books add important pieces of technological advances that are an important part of the curriculum. Mr. O'Connell gave a couple of specific examples, such as the current marketing text does not mention e-commerce or the use of social media in marketing products. The changes the books have made reflect the changes in real-world jobs in both industries. Both texts follow the current Career and Technical Education (CTE) standards.

A committee member asked how old the texts currently being used are. Mr. O'Connell said he believed the interior design book is from 2004 and the marketing text is old as well. He used it when he taught marketing at Fermi.

Mr. O'Connell added the proposed marketing text would be used for both Marketing 1 and Marketing 2 courses. The teacher is reviewing the curriculum and text now to align which pieces of it will be used in Marketing 1 and which will be covered in Marketing 2.

A committee member asked if marketing is popular. Mr. O'Connell replied he believes he has four sections of Marketing 1 running next year and two sections of Marketing 2. He explained that DECA (a club that prepares emerging leaders and entrepreneurs in marketing) is part of the marketing courses.

A committee member commented that the marketing text looked like a college text. Mr. O'Connell explained that these classes are offered in Grades 11 and 12 and that both courses use the same book, so not all material is covered in one course.

Committee members approved this textbook.

Mr. O'Connell further explained the new text for interior design will be used for Interior Design 1, as well as our new Interior Design 2 course. One difference in this book is that students will use AutoCAD (computer-aided design software to create precise 2D and 3D drawings) to create digital renderings instead of creating only hand-drawn sketches. Interior Design 2 will focus on a more in-depth look at commercial design. The accompanying software can be put onto student iPads. This teacher is also reviewing the curriculum and text now to align which pieces of it will be used in Interior Design 1 and which will be covered in Interior Design 2.

A committee member asked if Interior Design is designed for consumers. Mr. O'Connell explained that it is a little of both. Interior Design 1 is more focused on how it can be used in one's life and home. He gave an example that sometimes teachers give students photographs of a room in their home and they redesign it for them. Interior Design 2 will be focused more on interior design as a profession and will get into commercial design as well. The committee approved this textbook.

**Items from the Table:**

There were no items from the table. The next curriculum meeting is scheduled for Thursday, September 21, 2023 at 5:00 PM.

**Adjournment:**

The meeting adjourned at 5:48 PM.

Respectfully submitted,

Michelle Middleton  
Chief Academic Officer